

PROGRAMME

12 October 2017 // Copenhagen

08.00-09.00 COFFEE AND REGISTRATION



Moderator

Mr. Abdel Aziz Mahmoud

Author, activist and Danish television presenter

09.00-10.00 GENDER EQUALITY IS EVERYONE'S BUSINESS



Welcoming Address

Mr. Guðlaugur Þór Þórðarson

Minister for Foreign Affairs of Iceland



Nordic gender effect at work

Mr. Dagfinn Høybråten

Secretary General of the
Nordic Council of Ministers



Keynote Address

Mr. Peter Grönberg

Senior Vice President, Culture and
Organisation Development at Volvo Group



Economic benefits of women in the workforce

Ms. Kjersti Østbakken

PhD, Senior Research Fellow, CORE,
Institute for Social Research, Norway



Why gender equality benefits men's health

Mr. Svend Aage Lykke Madsen

PhD, Head of research at Copenhagen University
Hospital, President of Men's Health Forum, Denmark

10.00-11.00 TARGETED POLICY ACTION FOR GENDER EQUALITY

*Leading by example - panel discussion
on how to successfully drive change*



Ellemann



Víglundsson



Samuelsen



Olsvig



Reirs

Ms. Karen Ellemann

Minister for Equal Opportunities and Nordic
Cooperation of Denmark

Mr. Þorsteinn Víglundsson

Minister for Social Affairs and Equality of Iceland

Ms. Eyðgunn Samuelsen

Minister for Social Affairs of the Faroe Islands

Ms. Sara Olsvig

Minister for Social Affairs, Family,
Gender Equality and Justice of Greenland

Mr. Jānis Reirs

Minister for Welfare of Latvia



*Leading by example - Case study:
The business case for gender equality*

Ms. Sari Brody

Global Equality and Leadership Manager, IKEA Group



*Leading by example - Case study:
Closing the gender gap at Reykjavik Energy*

Mr. Bjarni Bjarnason

CEO of Reykjavik Energy

11.00-11.15 COFFEE BREAK

11.15-12.45 INTERACTIVE WORKSHOP: LEADERSHIP ENGAGEMENT ON GENDER EQUALITY

Practical session exploring how leadership can
set an example so that both female and male
employees are valued. After the session,
participants should have a deeper under-
standing of the multi-layered benefits of gender
equality and what they can do in their own
position as leaders to influence change.



Workshop facilitator:

Mr. Gary Barker

PhD, President and CEO of Promundo,
Co-founder of MenEngage Alliance

12.45-13.30 LUNCH

13.30-14.45 ARE WE THERE YET?



On unconscious biases

Mr. Jens Rottbøll

Partner and Chief Consultant, Living Institute



Walk the Talk

Mr. Klas Hyllander

Independent consultant - gender equality,
men and masculinities



*Leading by example - Case study:
Achieving gender equality in tech*

Mr. Karol Mattila

Head of Government Relations,
North Europe, Nokia



On fatherhood and paternity leave

Mr. Gary Barker

PhD, President and CEO of Promundo,
Co-founder of MenEngage Alliance

14.45-15.30 COMMIT TO TAKE ACTION

Participants are invited to make concrete HeForShe
commitments to advance gender equality in their
social and work cycles.



Tackling gender stereotypes

Mr. Shaka Loveless

Musician and social activist



Power of the individual

Mr. Michael Kaufman

PhD, Co-founder of White Ribbon Campaign, Senior Fellow
at Promundo

15.30-16.30 RECEPTION